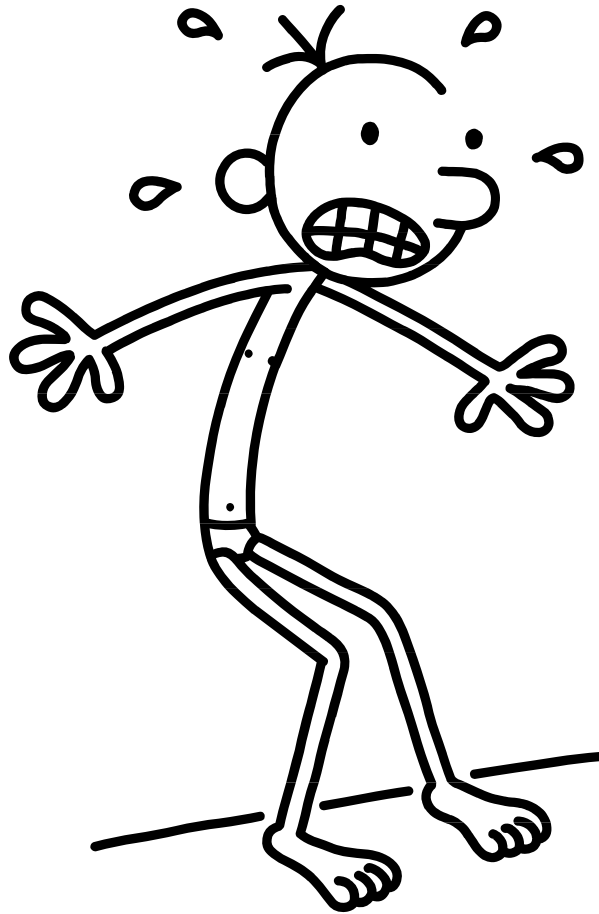


DIARY OF A WIMPY KID THE LAST STRAW **LAUNCH KIT**



Thank you for hosting a *Diary of a Wimpy Kid* launch party! We hope that this packet will help you to create an event that's fun for everyone—whether the size of your group is four, forty, or four hundred. Please read through the activities on these pages and decide what works for your needs and for the kids who turn out. Thanks again, and have fun!

and



Amulet Books
an imprint of Abrams
THE ART OF BOOKS SINCE 1949



GETTING STARTED

This packet includes a number of suggestions for games and activities that will make a fun event. You'll have to gauge the size and the age range of your crowd to determine which of these activities will work best and put them in any order you'd like. You might want to only do one or two of these activities, or do them all.

We'd like to ask that you please kick off the event by reading the following letter from the author to the group.

Hi, everyone!

Thank you so much for coming out for the *Last Straw* launch party!

I wish I could be there with you in person.

I want to say thank you to each and every person here. You've made *Diary of a Wimpy Kid* a hit, and I want you to know how much I appreciate that.

I hope you like the third book! And don't worry... even though this book is called *The Last Straw*, there will be more *Wimpy Kid* books to come.

I've put together a few activities to help celebrate the launch of the new book. I hope you have a good time!

Sincerely,

Jeff Kinney



PRIZES

If you've printed this event kit from wimpykid.com and don't have the green event-kit bag, you may want to forgo prizes, or perhaps offer up a copy of the *Do-It-Yourself Book* from your store as a prize.

If you've received this event kit in a green bag, you should have the following items to use as prizes:

30 bookmarks

30 tattoos

1 green bag

It's up to you to decide how to hand these prizes out. How you decide to disperse prizes will depend on the size of your group.

If you have a small group (1–30), you can hand out tattoos and bookmarks to everyone as a reward for showing up. If you have a larger group, you may have to hand out these items on a first come, first served basis, or as individual prizes for individual accomplishments (such as answering a trivia question correctly). You could also hand out the small items to winning teams for games that involve team play.

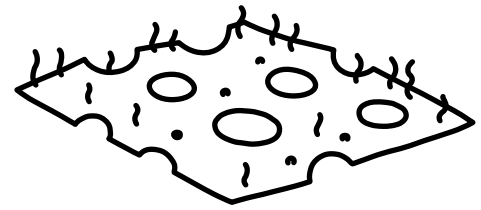
If you are expecting a large group and would like to receive additional bookmarks and/or tattoos, please write to wimpyevent@hnabooks.com. Additional items are only available while supplies last. Please allow ample time for delivery.

The bag can be handed out to the player who accomplishes the most (across all of the games), or in a drawing at the end of the event. If you don't have time to hand out tickets, please pick the person who has a birthday closest to June 29 . . . Greg's birthday.



THE CHEESE TOUCH GAME

What you'll need: A small piece of paper or Post-it Note for everyone who wants to play, and a hat or bowl.



Setting up: Draw a small piece of Swiss cheese on a single slip of paper. Fold all of the little slips of paper in half.

Group size: Best for a group of ten to twenty. If you have more than that many kids at the event, it might be best to break them up into smaller groups.

How to play: Players sit in a circle, facing one another. Each player takes a slip of paper out of the hat or bowl. Everyone unfolds their piece of paper and looks at it privately. The player who gets the picture of the Cheese has the Cheese Touch, but this must be kept a secret.

The object of the game is for the person with the Cheese Touch to pass it along to as many other people as possible. The person with the Cheese Touch does this by winking at a victim. When a victim is winked at, they have to silently count to five, and then announce to the group that they have the Cheese Touch. That person is now out of the game.

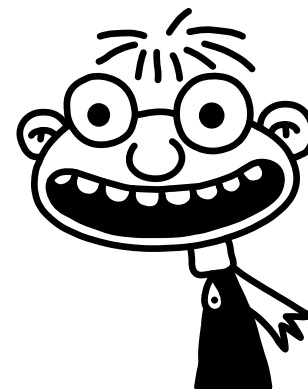
The other players are trying to catch the person who has the Cheese Touch in the act of winking. If a player catches the person who has the Cheese Touch, the game is over. Tally up the number of "victims" the person with the Cheese Touch successfully knocked out.

When the game is over, the slips of paper are collected again and put back in the hat or bowl, and players draw again. This game should be played in three or four rounds. The winner can be either the person who passed the Cheese Touch to the greatest number of people, or the person who caught more than one "winker" in the act.



THE FREGLEY GAME

Setting up: Cut out the phrases at the bottom of this page. If you have a small group (nine or fewer), everyone can play. If you have a large group, randomly pick nine people to come to the front of the room.



How to play: If you have just a few people at your event, players face each other. If you have a large group, players face the audience.

Each player is handed a folded Fregley saying. Each player must read their saying in turn. The catch is that the player has to read their saying without showing their teeth (meaning that they need to keep their lips over their teeth). If the reader smiles or laughs, they are eliminated. Anyone else in the game who smiles or laughs is also eliminated. The game repeats until there is only one person remaining. That person is the winner.

WANNA SEE MY
"SECRET
FRECKLE"?

DOES THIS SCAB
SMELL FUNNY TO
YOU?

WANNA PLAY
"SLAP AND
TICKLE"?

DO YOU BELIEVE
IN HORSES?

WANNA PLAY
"DIAPER WHIP"?

HAVE YOU EVER
TOUCHED A
SQUIRREL'S
HEINIE?

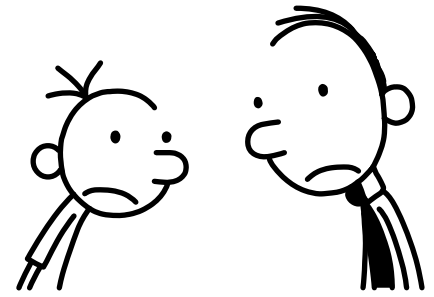
DO YOU WANT
TO BORROW
MY DAD'S
UNDERWEAR?

BETCHYA I CAN
FIND YOUR
"TICKLE SPOT."

CAN YOU CHEW
GUM WITH YOUR
BELLY BUTTON?



THE HOW-WELL-DO-YOU-KNOW-YOUR-PARENT GAME



Setting up: Randomly select five parent/kid pairs from the audience, and have each pair sit or stand at the front of the room. You'll need a pen and a piece of paper to record answers.

How to play: This game is based on the *Newlyweds* game show. First, send the parents out of the room, or away from the action. Each kid will be asked four questions about their parent. The moderator records the answers on a piece of paper. The parents are brought back in once the questions have been answered. Points are awarded for each correct answer.

Next, the kids are sent out of the room, and parents are asked questions about their kid. The kids are brought back in after the questions have been answered. Again, points are awarded for each correct answer. The team with the most points wins!

QUESTIONS FOR KIDS

- Who is your parent's favorite band?
- What was the name of your parent's first pet?
- What was the longest your parent ever went without taking a bath or shower?
- What's the one word your parent would use to describe you?

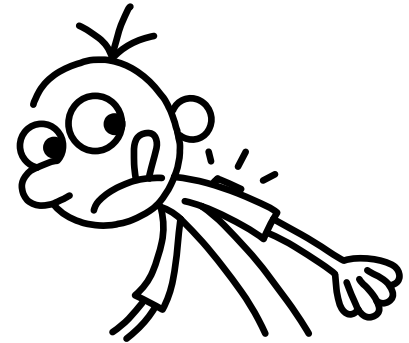
QUESTIONS FOR PARENTS

- Has your kid ever stayed up the whole night?
- What does your kid want to be when he or she grows up?
- Has your kid ever been sent to the principal's office?
- What's the one word your kid would use to describe him- or herself?



THE NAME TAG GAME

Setting up: Cut out the name tags below and tape one name tag on the back of each player. Players should not be told what it says on their name tag. Please photocopy this page if you have a larger group.



How to play: The object of the game is for players to go around the room and talk to one another, trying to figure out which book character they've been assigned. The player can ask Yes or No questions to figure out who they are. (For example, "Am I best friends with Rowley?") When a player discovers who they are, they can step out of the game. The goal is to *not* be the last person remaining.

EASY

MEDIUM

HARD

GREG

GRAMMA

LELAND

ROWLEY

COLLIN

MAMADOU

MANNY

WARD

SCOTTY

RODRICK

BILL

UNCLE JOE

FRANK (DAD)

ROWLEY'S DAD

UNCLE CHARLIE

SUSAN (MOM)

MARTY PORTER

JOSHIE

FREGLEY

P. MUDD

ALEX ARUDA

GRAMPA

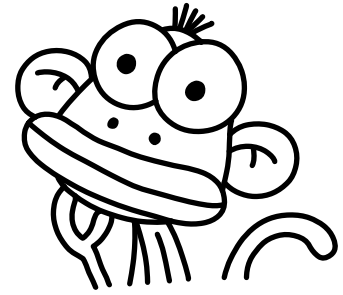
BENNY WELLS

PATTY FARRELL



THE SECRET WORD GAME

Setting up: First, cut out the cards on the next three pages. This game can be played in a group of eight players or fewer. If you have a large group, select random people from the audience to participate, and bring them to the front of the room. If you have a small group, everyone can play. Divide the participants into two groups. Hand out a stack of cards to each team.



How to play: One team is selected to go first. A player from that team is designated as the first Reader. The Reader's job is to convey the "secret word" at the top of the card, and to get his or her fellow teammates to guess what the secret word is. The trick is that the Reader is not allowed to use the forbidden words printed on the card. The moderator must look over the Reader's shoulder to make sure he or she doesn't say any of the forbidden words. If the Reader says a forbidden word, they lose a point and must move on to the next card. The Reader has one minute to convey as many secret words as possible. Once the minute expires, the Reader's score is tallied, and the points go to the Reader's team. Then the card stack is passed on to the next team, and that team gets a turn. A new Reader is picked every time a team has a new turn. The game ends once everyone has had a chance to go, or once the cards run out.

If this game is played in front of a large group, it would be best for the moderator to write the secret word on an easel that everyone in the audience can see, so as to make it more fun for non-playing participants.



THE SECRET WORD GAME (cards)

SECRET WORD

CHEESE

FORBIDDEN WORDS

- Rowley
- Eat/Ate
- Playground
- Swiss
- Cheddar

SECRET WORD

FREGLEY

FORBIDDEN WORDS

- Weird
- Strange
- Freckle
- Glasses
- Kite

SECRET WORD

LÖDED DIPER

FORBIDDEN WORDS

- Rodrick
- Band
- Rock
- Drums
- Music

SECRET WORD

ZOO-WEE MAMA

FORBIDDEN WORDS

- Cartoon
- Comic
- Greg
- Rowley
- Saying

SECRET WORD

MANNY

FORBIDDEN WORDS

- Brother
- Greg
- Three
- Little
- Bubby

SECRET WORD

GREG

FORBIDDEN WORDS

- Wimpy Kid Character
- Rowley
- Cover

SECRET WORD

BIG WHEEL

FORBIDDEN WORDS

- Rowley
- Flip
- Football
- Hand
- Present

SECRET WORD

RODRICK

FORBIDDEN WORDS

- Brother
- Löded Diper
- Band
- Drummer
- Punch

SECRET WORD

L'IL CUTIE

FORBIDDEN WORDS

- Comic
- Greg
- Gift
- Book
- Rodrick



THE SECRET WORD GAME (cards)

SECRET WORD

SWIM TEAM

FORBIDDEN WORDS

Water
Summer
Greg
Vacation
Toilet paper

SECRET WORD

HALLOWEEN

FORBIDDEN WORDS

October
Costume
Candy
Pumpkin
Witch

SECRET WORD

WRESTLING

FORBIDDEN WORDS

WWE
Pin
Gym
Fregley
Greg

SECRET WORD

BUBBY

FORBIDDEN WORDS

Manny
Nickname
Greg
Play
Little

SECRET WORD

SAFETY PATROLS

FORBIDDEN WORDS

Worm
Stick
Kindergarten
Badge
Belt

SECRET WORD

BAD FART

FORBIDDEN WORDS

Video
Game
Rowley
Laugh
Ahead

SECRET WORD

HAUNTED HOUSE

FORBIDDEN WORDS

Scary
Halloween
Basement
Sharks
Greg

SECRET WORD

ROWLEY

FORBIDDEN WORDS

Friend
Zoo-Wee Mama
Greg
Big Wheel
Cheese

SECRET WORD

DIARY

FORBIDDEN WORDS

Book
Journal
Red
Wimpy
Kid



THE SECRET WORD GAME (cards)

SECRET WORD

THANKSGIVING

FORBIDDEN WORDS

Holiday
Turkey
Family
November
Eat

SECRET WORD

TALENT SHOW

FORBIDDEN WORDS

Löded Diper
Rodrick
Video
Mom
Dance

SECRET WORD

LEISURE TOWERS

FORBIDDEN WORDS

Old
Bathroom
Hide
Stall
Toilet

SECRET WORD

JEROME

FORBIDDEN WORDS

Lips
Red
Do-It-Yourself
Incredibly
Beard

SECRET WORD

RORY

FORBIDDEN WORDS

Monkey
Chimp
Fix
Car
Cartoon

SECRET WORD

WIMP

FORBIDDEN WORDS

Greg
Book
Title
Weakling
Sissy

SECRET WORD

BOOK

FORBIDDEN WORDS

Paper
Wimpy Kid
Journal
Diary
Pages

SECRET WORD

STEALTHINATOR

FORBIDDEN WORDS

Greg
Ninja
Pictures
Locker room
Headband

SECRET WORD

LAST STRAW

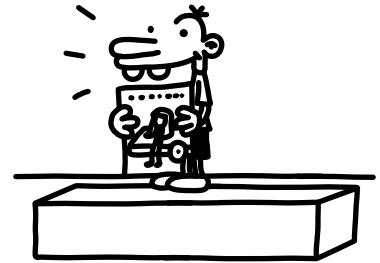
FORBIDDEN WORDS

Book
Green
Cover
Title
Tonight



THE WIMPY KID TRIVIA GAME

How to play: A moderator should read the questions while a spotter watches for kids raising their hands.



1. Who is Rowley's favorite singer? (*Joshie*)
2. How old is Manny? (*Three—bonus points for "Thwee"*)
3. Who wins "Athlete of the Month" in book one? (*P. Mudd*)
4. What's the name of Greg's least-favorite comic? (*L'il Cutie*)
5. What's Rowley's last name? (*Jefferson*)
6. What's the name of Löded Diper's lead singer? (*Bill Watson*)
7. Who does Greg have a crush on in book two? (*Holly Hills*)
8. What did Marty Porter have in the second grade? (*head lice*)
9. Who does Rodrick apologize to in book one? (*women*)
10. What word does Fregley use to let people know he has to pee? (*juice*)
11. What's Manny's nickname for Greg? (*Bubby*)
12. Who does Rowley become best friends with in book one? (*Collin*)
13. Whose picture is all over Gramma's refrigerator? (*Manny's*)
14. What did Barry Grossman borrow from Grandpa? (*his vacuum*)
15. Who wins the talent show? (*Leland*)
16. What's written on Mamadou's photograph? (*"Super Cool"*)
17. Who was voted "Most Likely to Be a Rock Star"? (*Bill Walter*)
18. Who does Greg pass the Cheese Touch to in book two? (*Jeremy*)
19. What would Greg rather do instead of swim team? (*water jazz*)
20. What gets written on the door at Rodrick's party? (*"Hi Rodrick"*)



THE PERSONALITY GAME (phrases)

I think this game is totally lame.

I like to chew my toenails.

I would trade in my best friend if I could get someone better.

I think that just being together is the most fun of all.

I wish all the teenagers in this town would get shipped off to Alcatraz.

I still sleep with my stuffed animals.

The music my parents listen to is terrible.

I sometimes store things in my belly button.

I have fallen asleep in class before.

I have never gotten grounded before.

I think rock 'n' roll music should be illegal.

I have the greatest best friend in the whole wide world.

I have slept past 3 p.m. on a Saturday.

I can read the thoughts of animals.

I keep an enemies list.

I think hugs are the best medicine.

I hide snacks where I can find them later.

I think bunnies are awesome.

I spend more money on music than video games.

I can remember being born.

I think Greg Heffley is a great role model.

I have never gotten grounded before.

I sometimes eat while sitting on the toilet.

I am afraid of clowns.