

BORDERS.

Borders Group Profile

Borders Group, Inc., (NYSE: BGP) through its subsidiaries Borders, Inc., Waldenbook Book Company, Inc., and others, is a \$3.2 billion retailer of books, music, movies, gifts and stationery headquartered in Ann Arbor, Michigan. More than 777 Borders, Borders Express, and Waldenbooks stores worldwide provide millions of customers with a rich and engaging shopping experience. With a mission to be a headquarters for knowledge and entertainment, Borders superstores carry up to 192,000 book, music and movie titles and host thousands of in-store, community-centered events each year.

Interim President and Chief
Executive Officer

Mike Edwards
[Executive Leadership Team Members](#)

Headquarters address/phone

100 Phoenix Drive
Ann Arbor, MI 48108
Phone: (734) 477-1100

Web address

www.borders.com

Stock exchange listing

BGP (NYSE)

Business segments

Borders Domestic Superstores (as of Jan. 2010)

- 508 superstores throughout the U.S.
- 483 superstores feature Seattle's Best Coffee cafes and 337 stores feature Paperchase gifts and stationery shops.

Waldenbooks Specialty Retail (as of Jan. 2010)

- Waldenbooks stores (77 locations)
- Borders Express stores (65 locations)
- Borders airport stores (27 locations)
- Borders Outlet stores (4 locations)
- Day by Day Calendar Co. seasonal kiosks operated at holiday time (over 500)

International (as of Jan. 2010)

- Borders superstores outside the U.S.
 - Puerto Rico (3 stores)
 - Paperchase (93 stores primarily in the U.K.)

Franchise Operations

Malaysia (5 superstores as of Jan. 2010) – operated by Berjaya Group

GCC (Dubai, Middle East, etc.) (10 superstores as of Jan. 2010) – operated by Al Maya

2008 global revenues

\$3.2 billion

Number of employees worldwide

Approximately 25,000